



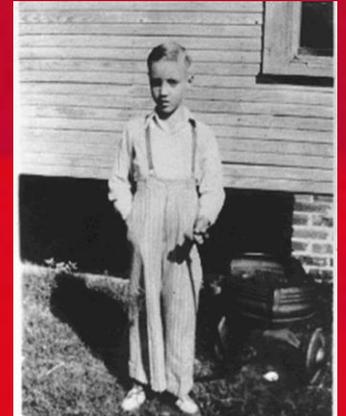
# Elvis Presley

King of Rock & Roll

January 8, 1935- August 16, 1977

# Early Life

- Elvis was born in in Tupelo, Mississippi, on January 8, 1935
- He was born into a very poor family that consisted of him, his mother and his father. Elvis had a twin but he died a stillborn.
- Elvis and his parents would attend church where Elvis was exposed to gospel music, a very important influence on him.
- His father was sent to a penitentiary after forging a four dollar check so that he could put food on the table for his family, when Elvis was three years old.



# Gospel Music

- Gospel music was a genre of Christian music that was filled with, rhythm and spiritual aspects. Was rooted in the solo and responsive church singing, with the development of rhythm and blues.
- Elvis lived in a time of segregation, where white people music was totally different from African American music. But he was never afraid to cross the segregation line.
- Elvis studied Gospel music and would often slip into black churches at night and listen to them sing.
- Gospel music and R&B music would be a major influence in his singing style making him different from the common white singer.



## THE COMPLETE GOSPEL SERIES VOL. 01

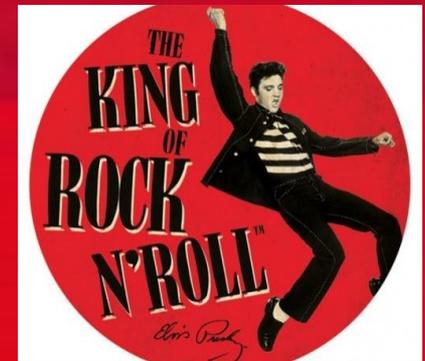
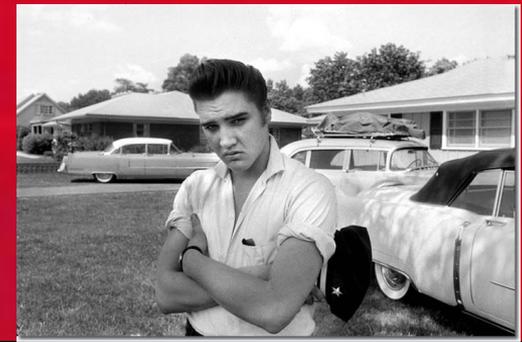
01. I BELIEVE
02. PEACE IN THE VALLEY
03. TAKE MY HAND, PRECIOUS LORD
04. IT IS NO SECRET
05. BILLY OLIVE WAY
06. FEE HAND IN MINE
07. BELIEVE IN THE MAN IN THE SKY
08. HE KNOWS JUST WHAT I NEED
09. SHAKEN OVER THE HILLTOP
10. IN MY FATHER'S HOUSE
11. JOSEPH AT THE BATTLE
12. SING DOWN, SWEET QUARTET
13. I'M GONNA WALK DEM GOLDEN STAIRS
14. IF WE NEVER MEET AGAIN
15. KNOWN ONLY TO HIM
16. WORKING ON THE BUILDING
17. CRYING IN THE CHAPEL
18. RUN ON
19. HOW GREAT THOU ART
20. STAND BY ME
21. WHERE NO ONE STANDS ALONE
22. SO HIGH
23. FATHER-ALONG
24. BY AND BY
25. SOMEBODY BIGGER THAN YOU AND I
27. WITHOUT HIM
28. IF THE LORD WASN'T WALKING BY MY SIDE

1-4 recorded 5/57 mono; 5-17 recorded 10/62 stereo; 18-28 recorded 5/68 stereo; all songs are the original master takes.

THE COMPLETE GOSPEL SERIES VOL. 01

# Start of career

- Elvis and his parents moved to Memphis, Tennessee, in 1948 where Elvis began his singing career with the legendary Sun Records label, in 1954.
- The song Heartbreak Hotel gained Elvis a international popularity, it became the #1 hit on the billboard pop single chart.
- With a sound and style that uniquely combined his diverse musical influences and blurred and challenged the social and racial barriers of the time, he ushered in a whole new era of American music and popular culture. This style became known as Rock n' Roll.



# Rock n' Roll

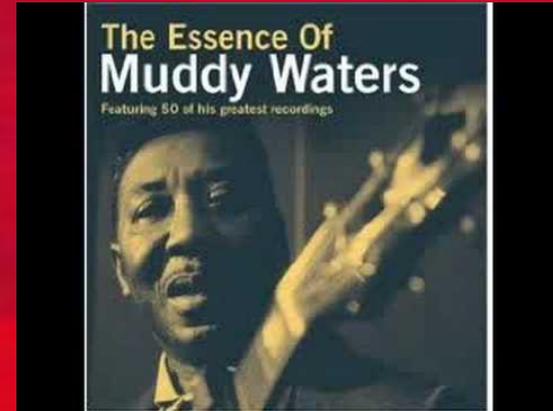
- Rock and roll is a genre of popular music that originated from black musical styles such as gospel, jump blues, jazz, rhythm and blues, and country music.
- Elvis was basically made known and popularized Rock n'roll combining all these styles together to create something new.
- It is estimated that more than one billion Elvis records have been sold worldwide, more than anyone in record industry history.



Frank Sinatra- Polka Dots and moonbeams  
Ex: Typical White music of the time



Elvis Presley- Hound dog  
Ex: a mix between different styles of music never seen before



Muddy Waters- Troubles no more  
Ex: This was music from the Blues Genre

# Elvis rise to Fame

- As elvis was growing in fame, his recording and movie career was interrupted by his induction into the Army in early 1958. There was enough material recorded to flood the charts throughout his two-year absence.
- When he re-entered civilian life in 1960, his level of popularity, remarkably, was just as high as when he left. He went on to popularize his greatest hits which included; Stuck on You, Burning Love, Suspicious Minds and many more.
- He continued rising in the charts and accumulating 14 Grammy nominations and winning 3.
- After taking nearly a 7 year break from live performance, Elvis returned to playing live in his 1968 comeback where he broadcasted a full live performance, proving he could still captivate an audience with his performances.



# Elvis, loved and ridiculed by many

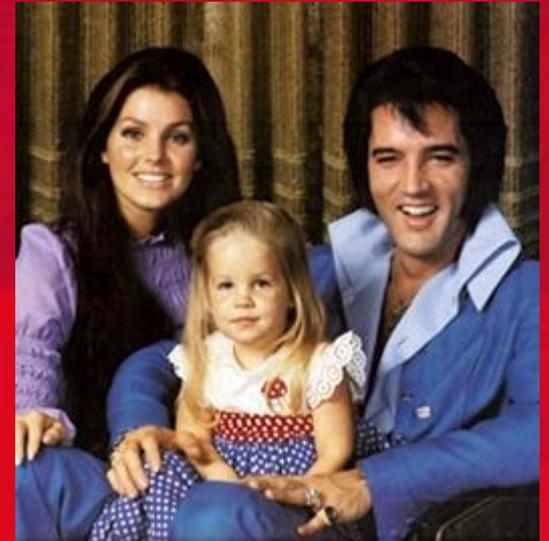
- Elvis was loved by many, especially teenage girls, boys wanted to be just like him.
- People quickly fell in love with his amazing voice and pelvic thrusting hips. Opened the door for many African Americans to excel in this industry.
- Elvis shook his hips, thrust his pelvis, and danced passionately on stage, resulted in parents and older generations disliking his music.
- Presley posed a threat to the values that white American society strongly believed in, It was the beginning of youth culture, the breakdown of sexual inhibition, and the end of racial segregation.





# Personal life

- Elvis mom who he was extremely close with died of a heart attack at 46 years old.
- Elvis only married once to Priscilla Beaulieu, a young woman he had courted for nearly eight years. They met when Priscilla was 14 years old and Elvis was 24 years old, and Elvis was immediately taken away by her. They were married in 1967.
- Elvis and Priscilla had a daughter that they named Lisa Marie in 1968. All three lived in the now famous Graceland house.
- Elvis and Priscilla divorced in 1973.



# Elvis Downfall/Death

- The nonstop touring and Las Vegas engagements played a part in Elvis physical and mental decline as did his dependency on a variety of prescription drugs.
- A grinding schedule of repeated routines, being on the road, and a heart heavy from personal disappointments. Caused him to be personally downhearted and professionally unchallenged, Elvis grew bored and disaffected.
- Elvis would not record any music unless it was included in the contract. Some believe it may have been because of the drugs effect on Elvis voice.
- Elvis passed away on August 16, 1977, at the age of 42. The cause appears to have been heart failure, a result of the rock star's longstanding and serious drug abuse.



# Elvis Influence on others

- Elvis went on to change the entire entertainment industry and influenced many artists to come.
- The Beatles have commented multiple times that they were influenced by Elvis and his style of music.
- Elvis also created the idea of good looking heartthrobs in the music industry, therefore paving the way for the typical handsome men as performers.
- Example of this would be; The Beatles, One Direction or Justin bieber as similar examples of women swooning over male singers, like they did with Elvis.

Elvis Concert:



A Beatles Concert:



A One Direction Concert:



# Significance

- Elvis Presley popularized Rock n Roll and revolutionized music by changing the entertainment industry forever.
- Elvis paved the way for African Americans by giving them more opportunity to be heard and listened to by white people.
- Elvis challenged the social and moral values with his music and provocative dance moves which resulted in creating an entirely new generation.

